

To:  
WAAF FM Public File  
WAAF FM HD1 Public File  
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From: Kerry Popp, Producer

Phil Zachary, VP/Market Manager, Entercom- Boston

Re: Public Affairs Quarterly Report

For: 1st Quarter 2014 (January-March)

Date: April 4, 2014

*This quarter, the above stations identified the following as community issues:*

1. **Arts & Culture**
2. **Community Awareness**
3. **Current Events**
4. **Education**
5. **Health**
6. **History/Politics**
7. **Personal Well-Being**

1. **Arts & Culture** - *Includes the issues of beauty, memorabilia/collectibles, and filmmaking.*

2. **Community Awareness** - *Includes the issues of transportation, job access/opportunity, and fighting nature.*

3. **Current Events** - *Includes the issues of the Affordable Care Act, Medicare, fighting hunger, and the economy.*

4. **Education** - *Includes the issues of international mediation, dispute resolution, public policy, and global studies.*

5. **Health** - *Includes the issues of brain power, Alzheimer's disease, emotional health, Sarcoidosis, Aplasticanemia, Cancer, cord blood, Bacterial Vaginosis, and Osteo-Arthritis.*

6. **History/Politics** - *Includes the issues of local politicians, the Massachusetts Archives and Chamber of Commerce.*

7. **Personal Well-Being** - *Includes the issues of Reike, relaxation techniques, fitness, success, sleep medicine, Chronic Fatigue Syndrome, environmental pollutants, podiatry, exercise technique/injuries, and protecting your eyes.*

**Public Affairs Report Sorted By Issue For  
The 1st Quarter of 2014 (January-March)**

**ARTS & CULTURE  
COMMUNITY AWARENESS  
CURRENT EVENTS  
EDUCATION  
HEALTH  
HISTORY/POLITICS  
PERSONAL WELL-BEING**

**Topic:** *How to Change Your Life in the New Year*

**Program:** *Project Health Radio*

**Guests:** *Dr. Laura Bank, Associate Director of Physician Assistants Program at Still University and Author of Pearls of Wellness: 52 Inspirations to Achieve a Peaceful Body, Mind, and Spirit; Kathleen Pagrini, ACE Certified Personal Trainer; Dr. Jessica Lippmann, Author of Divorcing with Children: Expert Answers to Tough Questions from Parents and Children*

**Length:** 29:00

**Aired:** *January 5, 2014, 5:30 AM*

**Topic:** *Give Us Your Poor*

**Program:** *Commonwealth Journal*

**Guest:** *John McGah, Former Boston City Councilor, Lecturer in Public Affairs, Department of Public Policy/Public Affairs at the McCormack Graduate School*

**Length:** 28:12

**Aired:** *January 5, 2014, 6:00 AM*

**Topic:** *Get Active*

**Program:** *Project Health Radio*

**Guests:** *Dr. Cedric Bryant, Chief Science Officer of the American Council on Exercise; Dr. Kate Hays, Licensed Psychologist and Author of Move Your Body, Tone Your Mood: The Workout Therapy Workbook; Kim Rostello, Associate Director of Programs and Services of the Human Performance Lab at the University of Illinois*

**Length:** 29:00

**Aired:** *January 12, 2014, 5:30 AM*

**Topic:** *The Baby Veronica Adoption Case*

**Program:** *Commonwealth Journal*

**Guest:** *Cedric Woods, Director of the New England Native American Studies*

**Length:** 28:03

**Aired:** *January 12, 2014, 6:00 AM*

**Topic:** *Winter Health*

**Program:** *Project Health Radio*

**Guests:** *Dr. Jeanie Santolli, Deputy Director of Immunization Services at the Centers for Disease Control; Christina Goyanas of Women's Health Magazine; Scott White, Certified Personal Trainer and Nutritionist*

**Length:** *29:00*

**Aired:** *January 19, 2014, 5:30 AM*

**Topic:** *Working Toward Social, Racial, and Gender Equality in Boston*

**Program:** *Commonwealth Journal*

**Guest:** *Sylvia Ferrel-Jones, President and CEO of the YWCA Boston*

**Length:** *28:12*

**Aired:** *January 19, 2014, 6:00 AM*

**Topic:** *Now Hear This*

**Program:** *Project Health Radio*

**Guests:** *Dr. Marshall Chasen, Director of Auditory Research at the Musicians Clinic of Canada; Dr. Sergei Kochkin, Executive Director at the Better Hearing Institute; Arnold Palmer, Hearing-impaired Golf Legend and Hearing-aid User*

**Length:** *29:00*

**Aired:** *January 26, 2014, 5:30 AM*

**Topic:** *25<sup>th</sup> Anniversary of City Year*

**Program:** *Commonwealth Journal*

**Guest:** *Michael Brown, President and CEO of City Year*

**Length:** *28:15*

**Aired:** *January 26, 2014, 6:00 AM*

**Topic:** *Heart Health*

**Program:** *Project Health Radio*

**Guests:** *Dr. George Kondos, Cardiologist on the benefits of a coronary heart scan; Lou Canellas, TV and Radio Personality had heart scan; Dr. Neesa Goldberg, NYU Cardiologist and spokesperson for the American Heart Association*

**Length:** *29:00*

**Aired:** *February 2, 2014, 5:30 AM*

**Topic:** *The Founding of Gonofone and Grameenphone*

**Program:** *Commonwealth Journal*

**Guest:** *Iqbal Quadir, Founder of Gonofone & Grameenphone, Founder and Director of the Legatum Center for Development & Entrepreneurship at MIT*

**Length:** *28:02*

**Aired:** *February 2, 2014, 6:00 AM*

**Topic:** *Don't Stress Out*

**Program:** *Project Health Radio*

**Guests:** *Mark Gorkin, Author and Stress Doc on AOL.com; Peter Moore, Executive Editor of Men's Health Magazine discusses article "How Well Do You Handle Stress at Work"; Neil Fiore, Author of Waken Your Strongest Self; Dr. Kenneth Pelletier of Stanford Medical School and Author of Stress Free for Good*

**Length:** 29:00

**Aired:** *February 9, 2014, 5:30 AM*

**Topic:** *Public Art Meets Public Performance: Play Me, I'm Yours*

**Program:** *Commonwealth Journal*

**Guest:** *Gary Dunning, Executive Director of Celebrity Series of Boston*

**Length:** 28:17

**Aired:** *February 9, 2014, 6:00 AM*

**Topic:** *Matters of the Heart*

**Program:** *Project Health Radio*

**Guests:** *Christine Palumbo, Dietician and Nutritionist and American Dietetic Association Board Member; Dr. Kirk Laman, Author of A Broken Heart Can Kill You; Pamela Serure, Author of Take It to Heart: The Real Deal on Women and Heart Disease*

**Length:** 29:00

**Aired:** *February 16, 2014, 5:30 AM*

**Topic:** *Shaping Up the Anthropological Landscape*

**Program:** *Commonwealth Journal*

**Guest:** *Stephen Mrozowski, Co-author of The Death of Prehistory*

**Length:** 28:17

**Aired:** *February 16, 2014, 6:00 AM*

**Topic:** *A Healthy Variety*

**Program:** *Project Health Radio*

**Guests:** *Dr. Martha Howard on Carpal Tunnel Syndrome and Acupuncture; Paul Losch on heat/cold therapy products; Professor Dalton Conley of New York University and Author of Elsewhere, USA: How We Got from the Company Man, Family Dinners, and the Affluent Society to the Home Office, BlackBerry Moms, and Economic Anxiety*

**Length:** 29:00

**Aired:** *February 23, 2014, 5:30 AM*

**Topic:** *Heal This Way—A Love Story*

**Program:** *Commonwealth Journal*

**Guest:** *Tracey B. Wilson, Photographer of the book Heal This Way-A Love Story*

**Length:** 28:39

**Aired:** *February 23, 2014, 6:00 AM*

**Topic:** *A Healthy Mix*

**Program:** *Project Health Radio*

**Guests:** *Dr. Sanjay Datimani, specializes in Cardiovascular Disease on the link between oral health and heart health; Dr. Mary Ellen Sanders, Consultant in probiotic microbiology; Dr. Rick Boxer and Lou Weisbach of American Center for Cures*

**Length:** 29:00

**Aired:** *March 2, 2014, 5:30 AM*

**Topic:** *A Conversation with Professor Rachel Rubin*

**Program:** *Commonwealth Journal*

**Guest:** *Rachel Rubin, Author of Well Met: Renaissance Faires and the American Counterculture*

**Length:** 28:39

**Aired:** *March 2, 2014, 6:00 AM*

**Topic:** *When Panic Attacks*

**Program:** *Project Health Radio*

**Guests:** *Dr. David Carbonel, Author of Panic Attacks Workbook: A Guided Program; Laurie Desjardins, Owner of Sleeping Tiger and My Brother's Keeper Animal Sanctuary; Amy Roberts, Founder of AnxietyPanic.com; Dr. David Burns, Author of When Panic Attacks: The New, Drug-Free Anxiety Therapy That Can Change Your Life*

**Length:** 29:00

**Aired:** *March 9, 2014, 5:30 AM*

**Topic:** *Stop Handgun Violence*

**Program:** *Commonwealth Journal*

**Guest:** *John Rosenthal, Founder of Stop Handgun Violence*

**Length:** 28:39

**Aired:** *March 9, 2014, 6:00 AM*

**Topic:** *Physical and Mental*

**Program:** *Project Health Radio*

**Guests:** *Dr. William Wong, Naturopathic Doctor on Male Menopause; Dr. Karen Sherman, Author of Mindfulness and the Art of Choice; Mark Underwood, Neuroscience Researcher on brain fitness*

**Length:** 29:00

**Aired:** *March 16, 2014, 5:30 AM*

**Topic:** *The Outrage Industry: Political Media and the New Incivility*

**Program:** *Commonwealth Journal*

**Guest:** *Jeff Berry, Author of The Outrage Industry: Political Opinion Media and the New Incivility*

**Length:** 28:39

**Aired:** *March 16, 2014, 6:00 AM*

**Topic:** *Mixed Bag*

**Program:** *Project Health Radio*

**Guests:** *Karen Salmansohn, Author of The Bounce Back Book: How to Thrive in the Face of Adversity, Setbacks and Losses; Barbara Bartocci, Author of Grace on the Go: Quick Prayers for Determined Dieters; Dr. Joan Matthews-Larson, Author of Depression-Free, Naturally: 7 Weeks to Eliminating Anxiety, Despair, Fatigue, and Anger from Your Life*

**Length:** 29:00

**Aired:** *March 23, 2014, 5:30 AM*

**Topic:** *A Conversation with Mo Cowan*

**Program:** *Commonwealth Journal*

**Guest:** *Mo Cowan, Former US Senator*

**Length:** 27:46

**Aired:** *March 23, 2014, 6:00 AM*

**Topic:** *The Balancing Act*

**Program:** *Project Health Radio*

**Guests:** *Lisa Dunning, Family Marriage Therapist; Christina Goyanas, Editor of Women's Health Magazine; Jim Bird, Consultant and CEO of WorkLifeBalance.com*

**Length:** 29:00

**Aired:** *March 30, 2014, 5:30 AM*

**Topic:** *Bringing Peace in Rawanda*

**Program:** *Commonwealth Journal*

**Guest:** *Napoleon Abdulai, Author of Genocide in Rawanda: Background & Current Situation; Lynne Tirrell, UMass Boston Professor of Philosophy*

**Length:** 27:46

**Aired:** *March 30, 2014, 6:00 AM*

## COMMUNITY FORUM

**Topic:** *Veterans News and Notes*

**Organization:** *Blinded Veterans Association*

**Time:** 00:30

**Aired:** *January 5, 2014*

**Topic:** *Financial Fitness*

**Organization:** *Financial Industry Regulatory Authority*

**Time:** 00:30

**Aired:** *January 5, 2014*

**Topic:** *Science in Our Lives*

**Organization:** *National Science Teachers Association*

**Time:** 00:60

**Aired:** January 5, 2014

**Topic:** *The Gift of Life Starts with You*

**Organization:** *US Department of Health and Human Services*

**Time:** 00:60

**Aired:** January 12, 2014

**Topic:** *4 Ways to Teach Your Child Cyber Awareness*

**Organization:** *Better Business Bureau*

**Time:** 01:10

**Aired:** January 12, 2014

**Topic:** *Register to Ride in the Pan-Mass Challenge*

**Organization:** *Jimmy Fund, Dana-Farber Cancer Institute*

**Time:** 00:30

**Aired:** January 12, 19, February 2, 16, 2014

**Topic:** *Wrapping Up the Holiday Season*

**Organization:** *Electrical Safety Foundation International*

**Time:** 00:30

**Aired:** January 19, 2014

**Topic:** *High Blood Pressure Tips*

**Organization:** *American Heart Association*

**Time:** 00:30

**Aired:** January 19 and February 2, 16, 2014

**Topic:** *Smart Phone Apps May Share Your Information*

**Organization:** *Better Business Bureau*

**Time:** 00:60

**Aired:** January 19, 2014

**Topic:** *Celebrate Fresh Air Fund's 138<sup>th</sup> Summer*

**Organization:** *Fresh Air Fund*

**Time:** 00:40

**Aired:** January 26, 2014

**Topic:** *Want to Lose Weight or Get Fit?*

**Organization:** *Better Business Bureau*

**Time:** 00:60

**Aired:** January 26, 2014

**Topic:** *Car Care Tips*

**Organization:** *Car Care Council*

**Time:** 00:30

**Aired:** *January 26, 2014*

**Topic:** *Resolutions for a Safe, Scam-Free New Year*

**Organization:** *Better Business Bureau*

**Time:** *00:60*

**Aired:** *February 2, 2014*

**Topic:** *Tips Before Hiring Tax Preparers*

**Organization:** *Better Business Bureau*

**Time:** *00:60*

**Aired:** *February 9, 2014*

**Topic:** *Water Facts and Fancies*

**Organization:** *National Ground Water Association*

**Time:** *00:30*

**Aired:** *February 9, 2014*

**Topic:** *Perkins Winter and Spring Courses*

**Organization:** *Perkins School for the Blind*

**Time:** *00:30*

**Aired:** *February 9, 16 and March 2, 2014*

**Topic:** *Safe and Warm at Home*

**Organization:** *US Administration on Aging*

**Time:** *00:30*

**Aired:** *February 9, 2014*

**Topic:** *Health News*

**Organization:** *National Multiple Sclerosis Society*

**Time:** *00:30*

**Aired:** *February 16, 2014*

**Topic:** *CPR Certification Course*

**Organization:** *Health Ed New England*

**Time:** *00:30*

**Aired:** *February 23, 2014*

**Topic:** *Cell Phone & Credit Card Scams to Watch Out For*

**Organization:** *Better Business Bureau*

**Time:** *00:60*

**Aired:** *February 23, 2014*

**Topic:** *Winter Fire Safety*

**Organization:** *National Fire Sprinkler Association*

**Time:** *00:30*

**Aired:** *February 23, 2014*

**Topic:** *46<sup>th</sup> Annual Walk for Hunger*

**Organization:** *Project Bread*

**Time:** *00:30*

**Aired:** *February 23 and March 2, 9, 16, 23, 30, 2014*

**Topic:** *Safety Tips About Natural Gas and Carbon Monoxide*

**Organization:** *National Grid*

**Time:** *00:30*

**Aired:** *March 2, 2014*

**Topic:** *Gloria Barron Prize for Young Heroes Seeks Nominations*

**Organization:** *Gloria Barron Prize for Young Heroes*

**Time:** *00:30*

**Aired:** *March 2, 9, 2014*

**Topic:** *Tips to Avoid Tax Identity Theft*

**Organization:** *Better Business Bureau*

**Time:** *00:60*

**Aired:** *March 9, 30, 2014*

**Topic:** *Special Hiring Event for Veterans and Military Spouses*

**Organization:** *Recruit Military*

**Time:** *00:30*

**Aired:** *March 9, 16, 23, 30, 2014*

**Topic:** *Help the Earth and Your Wallet with Green Home Improvements*

**Organization:** *Better Business Bureau*

**Time:** *00:60*

**Aired:** *March 16, 2014*

**Topic:** *Charity Wedding Gown Sale & Bridal Show*

**Organization:** *Brides Against Breast Cancer*

**Time:** *00:30*

**Aired:** *March 16, 23, 30, 2014*

**Topic:** *CPR Certification Course*

**Organization:** *Health Ed New England*

**Time:** *00:30*

**Aired:** *March 16, 23, 2014*

**Topic:** *Heart Health*

**Organization:** *American Heart Association*

**Time:** *00:30*

**Aired:** *March 23, 2014*

**Topic:** *Live Happily Ever After with Your Car*  
**Organization:** *Car Care Council*  
**Time:** 00:30  
**Aired:** *March 30, 2014*

### **PUBLIC SERVICE ANNOUNCEMENTS**

**Topic:** *Lisa Edelstein*  
**Organization:** *The Cancer Project*  
**Time:** 00:30  
**Aired:** *1/5/14*

**Topic:** *Imagine*  
**Organization:** *St. Jude Children's Research Hospital*  
**Time:** 00:20  
**Aired:** *1/5/14, 1/19/14, 3/30/14*

**Topic:** *Spay or Neuter*  
**Organization:** *People for the Ethical Treatment of Animals (PETA)*  
**Time:** 00:30  
**Aired:** *1/5/14, 1/12/14*

**Topic:** *Reduce. Relight. Recycle.*  
**Organization:** *Compact Fluorescent Lightbulb Recycling, National Electrical Manufacturers Association*  
**Time:** 00:30  
**Aired:** *1/5/14, 1/19/14, 2/23/14*

**Topic:** *Imagine*  
**Organization:** *St. Jude Children's Research Hospital*  
**Time:** 00:30  
**Aired:** *1/12/14*

**Topic:** *Don't Be Blind to Diabetes*  
**Organization:** *American Diabetes Association*  
**Time:** 00:60  
**Aired:** *1/12/14, 1/19/14, 2/2/14*

**Topic:** *Chronic Fatigue Syndrome*  
**Organization:** *Centers for Disease Control and Prevention, US Department of Health and Human Services*  
**Time:** 00:30  
**Aired:** *1/12/14, 1/26/14, 2/9/14, 3/9/14*

**Topic:** *Morgan Freeman—Colorectal Cancer*

**Organization:** *Centers for Disease Control and Prevention, US Department of Health and Human Services*

**Time:** 00:60

**Aired:** 1/19/14

**Topic:** *Blind Boys of Alabama*

**Organization:** *American Diabetes Association*

**Time:** 00:60

**Aired:** 1/19/14

**Topic:** *Animals Need Friends*

**Organization:** *People for the Ethical Treatment of Animals (PETA)*

**Time:** 00:15

**Aired:** 1/19/14

**Topic:** *Peripheral Artery Disease*

**Organization:** *Bristol-Myers Squibb*

**Time:** 00:60

**Aired:** 1/19/14

**Topic:** *Morgan Freeman—Colorectal Cancer*

**Organization:** *Centers for Disease Control and Prevention, US Department of Health and Human Services*

**Time:** 00:15

**Aired:** 1/26/14, 2/9/14

**Topic:** *Reconstructive Surgery Part I*

**Organization:** *Allergan*

**Time:** 00:60

**Aired:** 1/26/14

**Topic:** *Reconstructive Surgery Part II*

**Organization:** *Mentor Corporation*

**Time:** 00:60

**Aired:** 1/26/14

**Topic:** *Sandra Lee—Rheumatoid Arthritis in the Kitchen*

**Organization:** *Bristol-Myers Squibb*

**Time:** 00:60

**Aired:** 2/2/14

**Topic:** *Proud Sponsor*

**Organization:** *Federal Student Aid, US Department of Education*

**Time:** 00:30

**Aired:** 2/2/14, 3/2/14

**Topic:** *Joan Rivers—Beauty is Bone Deep, Osteoporosis*  
**Organization:** *American Academy of Orthopaedic Surgeons*  
**Time:** 00:30  
**Aired:** 2/2/14, 3/9/14

**Topic:** *Baby Story*  
**Organization:** *March of Dimes*  
**Time:** 00:15  
**Aired:** 2/2/14

**Topic:** *Aphrodite's Spa—Check Yearly, See Clearly*  
**Organization:** *AARP, Vision Council*  
**Time:** 00:30  
**Aired:** 2/2/14

**Topic:** *Chronic Kidney Disease/Heart Disease*  
**Organization:** *Pfizer, Lipitor*  
**Time:** 00:60  
**Aired:** 2/9/14

**Topic:** *Type 2 Diabetes*  
**Organization:** *Nutrition 21*  
**Time:** 00:60  
**Aired:** 2/9/14

**Topic:** *Rusty Wallace*  
**Organization:** *US Department of Transportation*  
**Time:** 00:15  
**Aired:** 2/16/14

**Topic:** *Patty Duke—Retire Online...It's So Easy*  
**Organization:** *Social Security Administration*  
**Time:** 00:30  
**Aired:** 2/16/14

**Topic:** *Eric Holder—Defending Childhood*  
**Organization:** *US Department of Justice*  
**Time:** 00:30  
**Aired:** 2/16/14, 3/23/14

**Topic:** *Childhood Obesity*  
**Organization:** *Centers for Disease Control and Prevention, US Department of Health and Human Services*  
**Time:** 00:30  
**Aired:** 2/16/14, 3/23/14

**Topic:** *Arthritis, Bone and Joint Disorders*  
**Organization:** *American Academy of Orthopaedic Surgeons*  
**Time:** 00:60  
**Aired:** 2/23/14

**Topic:** *Knee Pain*  
**Organization:** *American Academy of Orthopaedic Surgeons*  
**Time:** 00:60  
**Aired:** 2/23/14

**Topic:** *Patty Duke—Retire Online...So Easy a Beatnik Can Do It*  
**Organization:** *Social Security Administration*  
**Time:** 00:30  
**Aired:** 2/23/14

**Topic:** *Food Addicts in Recovery Anonymous*  
**Organization:** *Food Addicts in Recovery Anonymous*  
**Time:** 00:30  
**Aired:** 3/2/14, 3/23/14

**Topic:** *Living with Diabetes*  
**Organization:** *Lilly Diabetes, Eli Lilly and Company*  
**Time:** 00:60  
**Aired:** 3/2/14

**Topic:** *Arnaz Battle—Osteoporosis of the Knee*  
**Organization:** *Sanofi Aventis*  
**Time:** 00:60  
**Aired:** 3/2/14

**Topic:** *Patient/Doctor Relations*  
**Organization:** *American Academy of Orthopaedic Surgeons*  
**Time:** 00:30  
**Aired:** 3/9/14

**Topic:** *Playground Safety*  
**Organization:** *American Academy of Orthopaedic Surgeons*  
**Time:** 00:30  
**Aired:** 3/9/14

**Topic:** *High Blood Pressure*  
**Organization:** *Novartis*  
**Time:** 00:60  
**Aired:** 3/9/14

**Topic:** *Cellphones and Driving Safety*

**Organization:** *Wireless Industry*  
**Time:** 00:15  
**Aired:** 3/16/14

**Topic:** *Healthy Pets*  
**Organization:** *American Veterinary Medical Association*  
**Time:** 00:30  
**Aired:** 3/16/14

**Topic:** *Exercise as Medicine Program*  
**Organization:** *Coca Cola*  
**Time:** 00:60  
**Aired:** 3/16/14

**Topic:** *Aphrodite's Spa—Check Yearly, See Clearly*  
**Organization:** *AARP, Vision Council*  
**Time:** 00:30  
**Aired:** 3/23/14

**Topic:** *Beauty and the Beach*  
**Organization:** *Cover Girl*  
**Time:** 00:60  
**Aired:** 3/23/14

**Topic:** *My American Story—Jon Bon Jovi*  
**Organization:** *Corporation for National & Community Service*  
**Time:** 00:60  
**Aired:** 3/23/14

**Topic:** *Chill—Food Safety*  
**Organization:** *USDA, HHS, Ad Council*  
**Time:** 00:30  
**Aired:** 3/30/14

**Topic:** *Alzheimer's Disease*  
**Organization:** *Aricept, Pfizer pharmaceuticals*  
**Time:** 00:60  
**Aired:** 3/30/14

**Topic:** *Osteoporosis of the Knee*  
**Organization:** *Sanofi Aventis*  
**Time:** 00:60  
**Aired:** 3/30/14

### **Public Service Campaigns**

**WAAF raised funds for the hungry on December 11-13, 2013**

*WAAF's Rise Up Against Hunger took place Wednesday, December 11th through Friday, December 13th. For the three days, WAAF's Hill-Man was on-air playing requests that were accompanied by donations. During this time, Lyndon Byers and Spaz both rose up on boom cranes where they lived on platforms suspended high in the sky for three days in the annual effort to raise funds for the Greater Boston, Worcester County, and New Hampshire Food Banks. WAAF collected over \$70,000 to benefit the food banks.*

**WAAF raises awareness & funds for typhoon victims in 4th quarter 2013**

*WAAF raised awareness on ways to help the victims of Typhoon Haiyan in the 4th quarter of 2013. On the station's website, listeners were able to reach out by using the posted links and phone numbers. Charities involved include UNICEF, CARE, World Vision, American Red Cross, UN World Food Programme, Save the Children, AmeriCares, Philippine Red Cross, Salvation Army, International Rescue Committee, as well as a person finder link.*

**WAAF raises awareness & funds for marathon victims in 4th quarter 2013**

*WAAF posted a link on the website for listeners to be able to donate to the One Fund to benefit the victims of the Boston Marathon bombings. A link to find people attending the event, a phone number for families of victims to call, and to register with the Red Cross, and a link for helping children cope in unsettling times were also available on the website.*

**WAAF raises awareness & funds for tornado victims in 4th quarter 2013**

*WAAF raised awareness on ways to help the victims of Oklahoma tornadoes in the 4th quarter of 2013. On the station's website, listeners were able to reach out by using the posted links and phone numbers. Charities involved include American Red Cross, Salvation Army, and Global Giving.*

**WAAF promoted and sponsored various charity events in 4th quarter 2013**

*WAAF promotes and sponsors various charities with on-air mentions in the segment called "Give 'Em Hell-p." These PSAs highlight 1-2 charity events with which WAAF is participating.*

**WAAF website promotes charity work in 4th Quarter 2013**

*WAAF's website continues to promote various charities by providing information to the community. WAAF's website links listeners with community events like Project Smile 10<sup>th</sup> Anniversary Celebration, and Love Runs Through Boston.*